



**Tennessee
Environmental
Council**

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One Vantage Way
Suite E-250
Nashville, TN 37228
Phone: 615-248-6500
Fax: 615-248-6545

Dear Prospective Sponsor or Partner,

Planting trees is one of the most important things that you can do on behalf of the environment. The benefits of trees are countless including adding property value, increasing business in retail areas, reducing crime, providing energy saving shade and so much more. And when you partner with Tennessee Environmental Council for the Tennessee Tree Project www.tectn.org/tree you'll also have the potential to create a community service project with great public relations benefits for your company.

As a sponsor you may be entitled to the following based on sponsorship level:

- Listing and link on Tennessee Tree Project webpage
- 25-1,000 trees planted in your name which could be planted as part of an outreach event for your organization
- Mention in all promotional materials (sign up early for best publicity opps)
- Council services for a Tree Planting or Tree Giveaway Event
- Opportunity to include coupon offers with Tree Giveaways
- Discount opportunities on sponsorship of other Council events

Attached please find a Sponsorship Form with specific details of Sponsorship benefits at various levels. Here is some more information about the Tennessee Tree Project:

Tennessee Tree Project has a goal of planting one million native trees in Tennessee. Tree planting projects are among the most popular programs we offer at the Tennessee Environmental Council, and they bring terrific publicity and community relations opportunities for our partners.

Trees provide thousands of dollars of benefits each year including oxygen, reducing air pollution, improving water drainage, and increasing property values. The benefits are countless. We will reach our goal by partnering with businesses, churches, schools and other organizations such as yours to host tree events in the community. As a sponsor your trees will either be planted or given away as part of a company-hosted event, or the trees will be designated and planted or given away at a Council-hosted event, and your organization will be the presenting sponsor for that event.

Becoming a sponsor will allow you to promote your business while helping us advance our goal of planting one million trees. If you choose to host an event, this may create a valuable community outreach project for your organization and if you are planting trees on your grounds or in the community, you may also benefit in other ways that trees add value such as improved water drainage, property values and/or business environment in the community

If you are unable to support us at this time, we do hope to discuss other opportunities to grow your business and support our efforts including Sustainable Tennessee and the 2021 Green Tie Affair. Thank you for your support.

Sincerely,

John McFadden
Executive Director
Tennessee Environmental Council



Printed on recycled paper



Tennessee Tree Project Sponsorship Information Form



\$10,000 - Benefactor

- 1,000 tree seedlings which you may choose to plant or to have planted by the Council on behalf of and in recognition of your organization.
- Recognition as sponsor at ALL Council hosted Tennessee Tree Project events
- Prominent mention and Logo in ALL Tennessee Tree Project promotion materials*
- Prominent display space for company banner at ALL Council Hosted Tennessee Tree Project events
- Your organization's logo on TN Tree Project webpage with link to your website
- Council support to organize 1-3 Tree Planting and/or Tree Giveaway event(s) on your grounds or in the community.
- Recognition plaque presented at 2012 Green Tie Affair

\$5,000 - Sustainer

- 500 tree seedlings which you may choose to plant or to have planted by the Council on behalf of and in recognition of your organization.
- Recognition as sponsor at ALL Council hosted Tennessee Tree Project events
- Prominent mention & Logo in ALL Tennessee Tree Project promotion materials*
- Your organization's logo on TN Tree Project webpage with link to your website
- Council support to organize 1-2 Tree Planting and/or Tree Giveaway events on your grounds or in the community

\$2,500 - Steward

- 250 tree seedlings which you may choose to plant or to have planted by the Council on behalf of and in recognition of your organization.
- Recognition as sponsor at 1-2 Council hosted Tennessee Tree Project events
- Logo in ALL Tennessee Tree Project promotion materials*
- Your organization's logo on TN Tree Project webpage with link to your website
- Council support to organize 1 Tree Planting and/or Tree Giveaway events on your grounds or in the community

\$1,000 - Supporter

- 100 tree seedlings which you may choose to plant or to have planted by the Council on behalf of and in recognition of your organization.
- Recognition as sponsor at 1 Council hosted Tennessee Tree Project events
- Logo in ALL Tennessee Tree Project promotion materials*
- Your organization's logo on TN Tree Project webpage with link to your website

\$500 - Patron

- 50 tree seedlings which you may choose to plant or to have planted by the Council on behalf of and in recognition of your organization.
- Your organization's name on TN Tree Project webpage with link to your website

\$250 - Honorary Host

- 25 tree seedlings which you may choose to plant or to have planted by the Council on behalf of and in recognition of your organization.
- Your organization's name on TN Tree Project webpage with link to your website

*All Sponsorship Levels include One-Year Membership for you and/or your non-profit organization to the Tennessee Environmental Council and a Recognition Certificate. See next page for application. * Note that sponsor will be listed in ALL support materials effective from the time enrolled – with leeway due to printing and production cutoffs. Sponsorship is effective for one year from date of signing. . Revised 6/23/11*



Tennessee Tree project Sponsorship & Tree Event Request Form

Sponsor Name: _____

Are you a Non-Profit Organization? _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Alternate Phone: _____

E-Mail: _____

Are you Hosting a Tree Planting Event: _____

(If yes, list date, time & location. If you are a non-profit, will this be a fundraiser event? Use back of page as necessary)

And/Or Are you Hosting a Tree Giveaway: _____

(If yes, list date, time & location. If you are a non-profit, will this be a fundraiser event? Use back of page as necessary)

Trees Requested/Species: _____

(Visit www.tectn.org/tree for list of current species available. Packages below include # of trees as indicated on prior page. Additional trees are available at \$3 per tree.)

Amount Enclosed:

___ **\$10,000 - Benefactor**

___ **\$1,000 - Supporter**

___ **\$5,000 - Sustainer**

___ **\$500 - Patron**

___ **\$2,500 - Steward**

___ **\$250 - Honorary Host**

___ I am not able to sponsor please accept my \$_____ donation to support TN Tree Project.

___ I need more info. I have completed this form and would like to receive more details before proceeding.

Note a 6% surcharge will be added for credit card transactions. Please contact us at 615-248-6500 to make a credit card payment.

Thank you for your generous contribution!
Please make checks payable to: Tennessee Environmental Council

Please send completed form and check to us at the address below. Please also send your company logo and website url to tec@tectn.org with subject line "Sponsor Logo"

**Tennessee Tree Project is a Project of Tennessee Environmental Council - a 501(c)(3) corporation. Contributions are tax-deductible to the fullest extent of the law. One Vantage Way, Suite E-250 • Nashville, TN 37228 • 615-248-6500
tec@tectn.org • www.tectn.org**